

Print Advertising Booking Form (US Dollar)

Position	Rate	Jan	Feb	Mar	Apr	May	Jun	Jul-Aug	Sep	Oct	Nov	Dec	EAIC Issue ¹	SIRC Issue ²
Outside Back Cover	4,130													
Inside Front Cover	3,880													
Inside Back Cover	3,630													
Facing Inside Front Cover	3,500													
Facing Editor's Message Page	3,380													
Facing Contents Page	3,380													
Facing People on the Move Page	3,250													
Facing Inside Back Cover	3,130													
Facing News Page	3,130													
Double Page Spread	5,380													
Gatefolds	10,000													
Advertorial* (4 pages)	7,500													
Advertorial* (8 pages)	15,000													
Bellyband	6,250													
Full Page Colour	2,880													
Full Page Black & White	2,130													
Half Page Colour	2,000													
Half Page Black & White	1,630													

* Inclusive of 200 free copies of reprints.

Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Signature: _____

Date: _____

Billing Details

☐ Please use same details as Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Date: _____

¹Special Supplement for East Asian Insurance Congress (Sep)

²Special Supplement for Singapore International Reinsurance Conference (Nov)

Remarks:

Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Payment Terms

The credit term is 30 days. If payment is not received after the due date, an interest of 1.5% per month will be imposed on all overdue invoices.

All rates are nett (Excluding GST).