

Online Advertising Booking Form (US Dollar)

eDaily / eWeekly Ads

Pixel size			AIR eDaily		MEIR eDaily		AIR+		eChina (Thu; pm)	
			Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Leaderboard	720 x 80	*640 x 100	6,520	62,590	5,210	46,880	2,380	21,090	1,380	12,380
Masthead banner	345 x 75	*234 x 60	5,210	46,880	4,170	37,500	1,920	17,090	1,000	9,000
Skyscraper	180 x 350		5,210	46,880	4,170	37,500	1,920	17,090	1,000	9,000
Premium/Top banner	520 x 100		5,210	46,880	4,170	37,500	1,920	17,090	1,000	9,000
Premium sponsored text link	up to 45 words		5,210	46,880	4,170	37,500	1,920	17,090	1,000	9,000
Middle banner Middle Large banner	520 x 100	720 x 80	4,710	45,210	3,750	33,750	1,690	15,190	940	8,440
Sponsored text link	up to 45 words		4,710	45,210	3,750	33,750	1,690	15,190	940	8,440
Premium button	180 x 180		3,750	35,170	2,630	23,630	1,210	10,630	660	5,870
Button	180 x 180		2,710	26,000	2,090	18,550	980	8,750	530	4,690
Bottom banner	720 x 80	*640 x 100	2,710	26,000	2,090	18,550	980	8,750	530	4,690

From _____ (month) _____ (year) to _____ (month) _____ (year)

Remarks _____

Booking Details

Name: _____
 Designation: _____
 Company: _____
 Address: _____
 Tel: _____ Email: _____
 Signature: _____
 Date: _____

Billing Details

All rates are nett (Excluding GST).

☐ Please use same details as Booking Details

Name: _____
 Designation: _____
 Company: _____
 Address: _____
 Tel: _____ Email: _____