

Online Advertising Booking Form (US Dollar)

Website Ads

	Pixel size	Impressions		
Standard Banners		20,000	30,000	50,000
Rectangular Header	643x240	4,880	6,380	8,140
Top banner	950x83	4,340	5,670	7,240
Top right banner	300x250	3,500	4,670	6,430
Sponsored Text Link (Home)	(up to 45 words)	3,910	5,110	6,520
Skyscraper	300x600	3,900	5,100	6,510
Right side banner 1	300x350	2,630	3,510	4,810
Right side banner 2	300x250	2,380	3,170	4,340
Bottom banner	950x83	2,170	2,840	3,620

Expandable Banners				
Rectangular Header expandable	643x240, 643x300	7,320	9,570	12,210
Top banner expandable	950x83, 950x250	6,500	8,500	10,850
Skyscraper expandable	300x600, 500x600	5,850	7,650	9,770
Right side banner 1 expandable	300x350, 500x350	3,940	5,270	7,220
Right side banner 2 expandable	300x250, 500x250	3,570	4,750	6,500
Bottom banner expandable	950x83, 950x250	3,250	4,250	5,430

News Page Banners				
Top MPU	800x80	3,920	5,110	6,530
Middle MPU	400x300	3,920	5,110	6,530
Bottom MPU	800x80	3,400	4,450	5,680
Top right banner	300x250	3,500	4,670	6,430
Sponsored Text Link	(up to 45 words)	3,920	5,120	6,530

Transitional Banner				
Interstitial ad	400x400	5,710	7,390	9,420

From _____ (month) _____ (year) to _____ (month) _____ (year)

All rates are nett (Excluding GST).

Content Marketing on Website with sponsored text on MEIR eDaily				
		1 month	6 months	12 months
Article placement on MEIR website in the Magazine channel		5,000	23,080	34,620
Plus a sponsored text link (45 words) in MEIR eDaily				
- Stand first image of size 700 x 394 pixels. File size: up to 80kb in JPG file format. - Max 1,000 words advertorial in Word Doc file. Graphics for the article: 80kb in Jpeg file format. 45 words sponsored text link.				
Remarks: _____				

Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Signature: _____

Date: _____

Billing Details

☐ Please use same details as Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

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