

MEDIA KIT 2025

MIDDLE EAST
INSURANCE REVIEW

Member: Beacon International Group, Ltd. 

As MEIR turns 19...

Middle East Insurance Review (MEIR) is 19 and continues to be deeply intertwined in the fabric of the MENA market. We remain a strong strategic partner as the leading English insurance publication in circulation in the MENA region. For almost two decades, we have grown from strength to strength and we are truly humbled and grateful to continue to serve the MENA insurance region since we started in 2006.

MEIR remains the trusted source of reliable and up-to-date news on both the conventional and takaful fronts and continues to be the sole official media partner of all the major industry events including GAIF, FAIR, AIO, Sharm el Sheikh Rendezvous, as we also do with our sister publication, *Asia Insurance Review*, in Asia.

The *MEIR* team would like to extend our heartfelt appreciation to all our partners, friends and readers for being with us through the years and helping us maintain our pole position. It is indeed an honour to work with such great leaders in the market and our hope is to walk with you in growing the industry, reporting on the key issues morphing the industry in the coming years.

Middle East Insurance Industry Awards (MIIA)

2025 will mark the 12th year in helping raise standards of professionalism within the MENA region via our Middle East Insurance Industry Awards (MIIA), which remains the award to vie for.

No other award gala event has been raved as the benchmark for excellence for the market and hailed as the "Oscars" for the industry. With a high-level judging panel, as well as a very transparent audited judging process, the MIIA has become a mainstay of excellence for the industry.

Our stable of products

- Our constantly evolving website www.meinsurancereview.com is the most visited insurance news website in MENA!
- *MEIR* provides extensive features to make us the most-read Middle East insurance news source.
- Comprehensive coverage of life and general insurance, reinsurance and broking, as well as our columns on risk management, actuarial and training – and our comprehensive market profiles.
- Saluting excellence, the most prestigious Middle East Insurance Industry Awards have been a mainstay of the industry for almost a decade.
- Our dedication to support the industry's march towards excellence, utmost professionalism and growth continue to be our main focus.
- In addition to our wide range of high-level conferences, including flagship events such as the India Rendezvous, C-suite conferences, and the Türkiye Rendezvous, *MEIR* also seeks to engage market leaders and clients through webinars and roundtables on topics of importance to our readers. So watch this space! We have increased the frequency of our roundtables to fit each market's needs as well. Talk to us if you have ideas for us to help you further!

MEIR is everything in one magazine, reputed as the go-to reference point for the MENA insurance industry. We are always looking to improve so if there is anything else you feel we can assist with, do get in touch with our team.

We look forward to entering the new year with a fresh perspective! All the best for 2025 and we are excited to continue serving you.



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MEIR's sister publication, *Asia Insurance Review*



Middle East Insurance Review grows from strength to strength and continues to serve the market across all platforms – Print, Digital, Mobile, Live Events & Conferences, Thought Leadership and Content Marketing.

Official magazine of leading global industry events

MEIR is the only magazine that partners with all the major industry events as the official media including:

- [Africa Insurance Organisation \(AIO\)](#);
- [Federation of Afro-Asian Insurers & Reinsurers \(FAIR\)](#);
- [General Arab Insurance Federation \(GAIF\)](#);
- [Sharm El Sheikh Rendezvous](#); and
- through our sister publication, *Asia Insurance Review*, events in Asia, including the [Asian Actuarial Conference \(AAC\)](#); [East Asian Insurance Congress \(EAIC\)](#); [Global Insurance Forum \(GIF\)](#); [Singapore International Reinsurance Conference \(SIRC\)](#); [Indonesia Rendezvous](#); and [Pacific Insurance Conference \(PIC\)](#).



● **News**

Up-to-date insurance and takaful news and developments from the Middle East and North Africa and globally

● **Interviews**

Exclusive interviews with the c-suite of the insurance world

● **Market profiles**

A market overview of the insurance sector covering non-life, life, regulation and InsurTech

● **Cover stories**

Current trends in the industry and emerging developments

● **Climate change**

Developments in addressing climate change goals and the role of the sector as risk managers and investors

● **Diversity and inclusion**

Coverage of how the sector is embracing D&I

● **Life and health insurance**

Coverage of the life, health and pensions sectors, including product innovation and outlook

● **General insurance**

Coverage of all non-life and health business

● **Takaful**

Dedicated takaful market profiles and features capturing developments in takaful in MENA and globally

● **InsurTech and digitalisation**

A section on technological changes in the industry and how they impact business operations

● **ESG**

The growing recognition of ESG factors among insurers

● **Risk management**

Essential information for corporate risk and insurance managers, as well as their risk transfer partners

● **Regulation**

Regulatory changes and developments

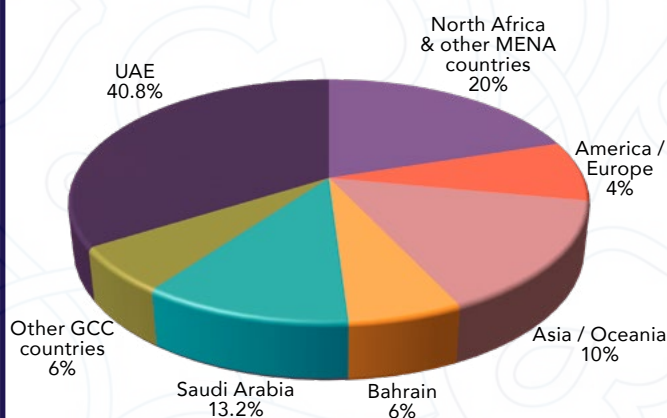
● **Actuarial**

Developments, trends and insights

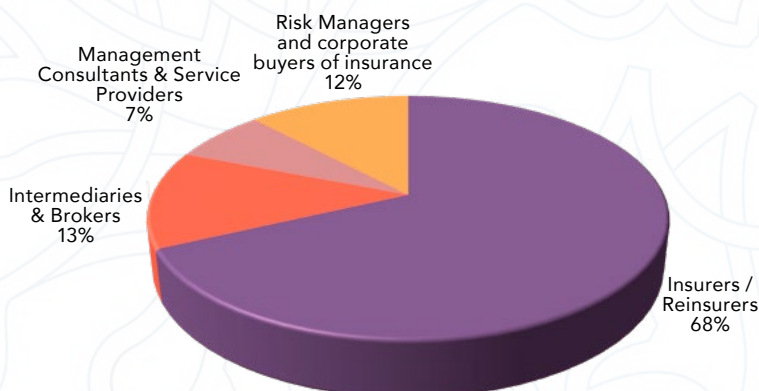
Distribution

Monthly circulation: 5,460

By geographical region



By readers' profile



Print advertisement rates

All rates are nett (excluding GST)

Premium Positions (full colour)	US\$
Outside Back Cover	4,130
Inside Front Cover	3,880
Inside Back Cover	3,630
Facing Inside Front Cover	3,500
Facing Editor's Message Page	3,380
Facing Contents Page	3,380
Facing People on the Move Page	3,250
Facing Inside Back Cover	3,130
Facing News Page	3,130
Double Page Spread	5,760
Gatefold	10,000
Advertorial* (4 pages)	7,500
Advertorial* (8 pages)	15,000
Bellyband (inclusive of printing costs)	6,250
Run-of-Page Positions	US\$
Full Page Colour (ROP)	2,880
Full Page Black & White	2,130
Half Page Colour	2,000
Half Page Black & White	1,630

* Inclusive of 200 free copies of reprints

Deadlines

Booking 10th of the month preceding the publication issue

Artwork 15th of the month preceding the publication issue

Discounts

6 Bookings	10.0% off
9 Bookings	12.5% off
12 Bookings	15.0% off

Print advertisement specifications

Artwork Sizes

Full Page Trim	297mm (H) X 210mm (W)
Full Page Bleed	307mm (H) X 220mm (W)
Half Page Horizontal	125mm (H) X 178mm (W)
Half Page Vertical	250mm (H) X 85mm (W)
Double Page Spread Trim	297mm (H) X 420mm (W)
Double Page Spread Bleed	307mm (H) X 430mm (W)
Gatefold	297mm(H)X207mm+200mm(W)
Bellyband	120mm(H) X 45+210(front)+5+205mm(back) (W)

Artwork Materials

PDF: CMYK; 300dpi; all fonts embedded; Acrobat compatibility.

Native layout file formats(both PC or Mac formats are acceptable): **InDesign/Pagemaker, Illustrator, QuarkXpress, Freehand** (to be sent with linked files and fonts used, convert to paths, create outlines, etc).

All linked graphics and pictures must be in CMYK before importing. Graphics & pictures used must be in at least 300 dpi resolution at actual size.

Mac filenames must include the three-letter file extension*, eg filename.ai, filename.jpg, filename.indd, filename.pdf, filename.qxd, etc. (* file extension may be two or four letters, depending on file format)

Cancellation

All cancellations of bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

eDaily News

1 Masthead banner
(345 x 75 pixels)**2 Leaderboard**
(720 x 80 pixels)**3a Premium Banner**
(520 x 100 pixels)

TOP STORIES

3b Top Banner
(520 x 100 pixels)**Morocco: Council identifies barriers to competition in insurance market****7a Premium Sponsored Text Link**
(up to 45 words)

Qatar: Labour ministry discusses proposal for insurance cover for domestic workers

7b Sponsored Text Link
(up to 45 words)

UAE: Water risks could cause GDP loss of US\$27bn

8 Middle Banner
(520 x 100 pixels)**9 Middle Large Banner**
(720 x 80 pixels)

TRY OUR PREMIUM ARTICLES

AIR+



Insurers' mangrove planting initiative protects coastal communities

CHINA EWEKLY



Regulator clamps down on runaway bancassurance costs

MEIR MAGAZINE



Challenging business environment for non-life

India: Insurers expected to act in fair manner, not just care for profits

CSRC to ease rules for insurance funds to invest long-term in equities

Haji insurers prioritise effective underwriting and actuarial revisions

Australia: Insurer fires woman after monitoring by keystroke technology

Life business of 5 biggest listed insurers picks up pace, growth slows in non-life operations in first 7 months

Technological advances in implementing mandatory health insurance

TOP UPCOMING EVENTS

**Asia Nat CAT and Climate Change Conference**
26-27 Sep 2022, Grand Copthorne Waterfront Hotel, Singapore**Türkiye Rendezvous 2022**
10-11 Oct 2022, Swissôtel The Bosphorus, Istanbul, Türkiye

OTHER INDUSTRY EVENTS

Les Rendez-vous de Septembre
Sep 2022, Monte Carlo**IUMI Conference**
Sep 2022, Chicago, United States of America**10 Bottom Banner**
(720 x 80 pixels)

eDaily / eWeekly rates (US\$)

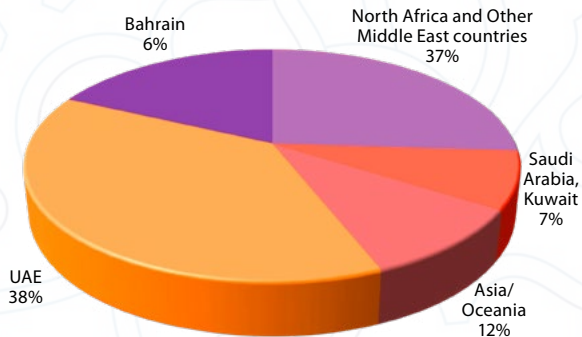
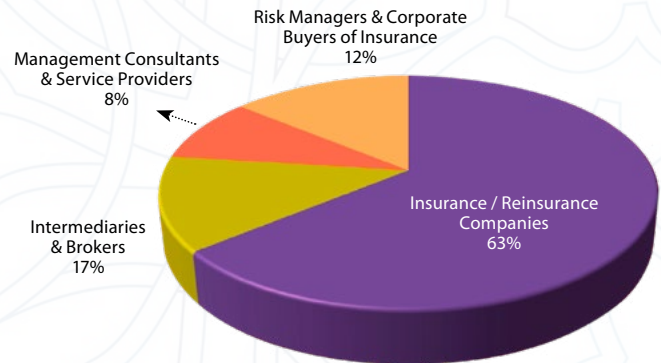
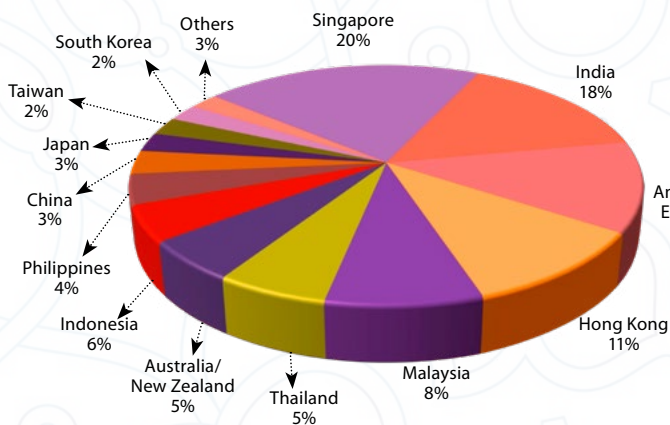
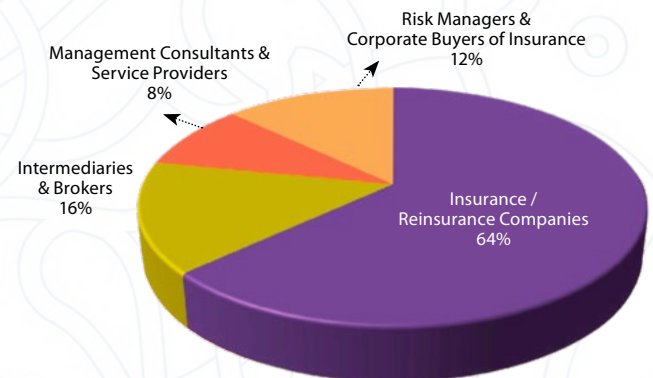
Categories	1 Masthead banner (345 x 75 pixels)		2 Leaderboard (720 x 80 pixels)		3a Premium banner (520 x 100 pixels)	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
AIR eDaily	5,210	46,880	6,520	62,590	5,210	46,880
MEIR eDaily	4,170	37,500	5,210	46,880	4,170	37,500
AIR+	1,920	17,090	2,380	21,090	1,920	17,090
eChina eWeekly	1,000	9,000	1,380	12,380	1,000	9,000

Categories	3b Top banner (520 x 100 pixels)		4 Premium button (180 x 180 pixels)		5 Skyscraper (180 x 350 pixels)	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
AIR eDaily	5,210	46,880	3,750	35,170	5,210	46,880
MEIR eDaily	4,170	37,500	2,630	23,630	4,170	37,500
AIR+	1,920	17,090	1,210	10,630	1,920	17,090
eChina eWeekly	1,000	9,000	660	5,870	1,000	9,000

Categories	6 Button (180 X 180 pixels)		7a Premium sponsored text link (up to 45 words)		7b Sponsored text link (up to 45 words)	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
AIR eDaily	2,710	26,000	5,210	46,880	4,710	45,210
MEIR eDaily	2,090	18,550	4,170	37,500	3,750	33,750
AIR+	980	8,750	1,920	17,090	1,690	15,190
eChina eWeekly	530	4,690	1,000	9,000	940	8,440

Categories	8 Middle banner (520 x 100 pixels)		9 Middle Large banner (720 x 80 pixels)		10 Bottom banner (720 X 80 pixels)	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
AIR eDaily	4,710	45,210	4,710	45,210	2,710	26,000
MEIR eDaily	3,750	33,750	3,750	33,750	2,090	18,550
AIR+	1,690	15,190	1,690	15,190	980	8,750
eChina eWeekly	940	8,440	940	8,440	530	4,690

* Asia Risk Management eWeekly

MEIR eDaily Circulation per week 100,000**By geographical reach****By readers' profile****AIR eDaily** Circulation per week 125,000**By geographical region****By readers' profile**

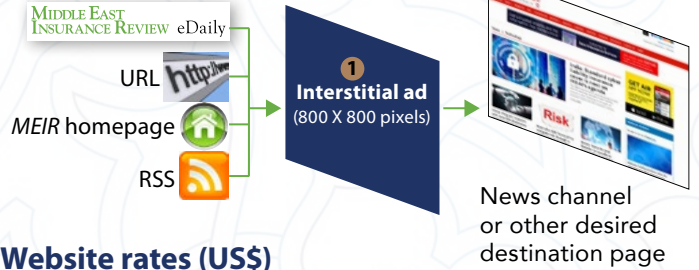
gives you a deeper level of insight, analysis and intelligence – a premium product for executives at the cutting edge of the insurance sector.

Subscribe at www.asiainsurancereview.com/Subscriber

Home page

The screenshot shows the MEIR homepage with the following ad positions labeled:

- 1** Interstitial ad (800 X 800 pixels) - Located at the top right, above the main content area.
- 2** Top banner (950 X 83 pixels) - Located at the top of the main content area, below the navigation bar.
- 3** Skyscraper (300 X 600 pixels) - Located on the right side of the main content area, below the top banner.
- 4** Right side banner 1 (300 X 350 pixels) - Located on the right side of the main content area, below the skyscraper.
- 5** Right side banner 2 (300 X 250 pixels) - Located on the right side of the main content area, below the right side banner 1.
- 6** Bottom banner (950 X 83 pixels) - Located at the bottom of the main content area, above the footer.
- 7** Sponsored text link (up to 45 words) - Located in the main content area, below the top banner.



Website rates (US\$)

Interstitial rates (US\$) Sponsored text (US\$)

Impressions	Interstitial ad (800 X 800 pixels)	Impressions	Sponsored text link (Home) (up to 45 words)
20,000	5,710	20,000	3,910
30,000	7,390	30,000	5,110
50,000	9,420	50,000	6,520

Standard banner rates (US\$)

Impressions	Top banner (950 X 83 pixels)	Skyscraper (300 x 600 pixels)
20,000	4,340	3,900
30,000	5,670	5,100
50,000	7,240	6,510

Impressions	Right side banner 1 (300 X 350 pixels)	Right side banner 2 (300 X 250 pixels)	Bottom banner (950 X 83 pixels)
20,000	2,630	2,380	2,170
30,000	3,510	3,170	2,840
50,000	4,810	4,340	3,620

Expandable banner rates (US\$)

Impressions	Top banner-x (950 X 250 pixels)*	Skyscraper-x (500 X 600 pixels)*
20,000	6,500	5,850
30,000	8,500	7,650
50,000	10,850	9,770

Impressions	Right side banner 1-x (500 X 350 pixels)*	Right side banner 2-x (500 X 250 pixels)*	Bottom banner-x (950 X 250 pixels)*
20,000	3,940	3,570	3,250
30,000	5,270	4,750	4,250
50,000	7,220	6,500	5,430

* Expanded size

Maximum impressions & positions

	Max Impressions / Month	Position(s)
Interstitial ad	15,000	NA
Top banner	30,000	All pages
Top right banner	30,000	All pages except Home page
Skyscraper	30,000	All pages
MPU – News channel only	15,000	News page only
Right side banner	30,000	All pages
Bottom banner	30,000	All pages
Sponsored text link	15,000	News page only

News page

Middle East Insurance Review
Member: Dawson International Group Ltd.

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2 Top banner (950 X 83 pixels) 2-x

9 Top MPU (800 X 80 pixels)

insurance market

By NMR team | 27 Aug 2022

Other News

12 Sponsored text link (up to 45 words)

10 Middle MPU (400 X 300 pixels)

Furthermore, the Council points out that regulations do not stipulate a timeframe within which ACAPS must respond to applications for insurance or reinsurance licences, adding to uncertainty for those wishing to start new operations in the market.

Backing its argument, the Council says that in the 22 years since the liberalisation of the sector, the number of insurance and reinsurance companies in the country has increased from 19 in 2001 to 25 in 2023, with the arrival of sukukhi players.

Limited and not very innovative insurance products

Insurance offerings are viewed as restricted in range and not very innovative. Market offerings do not meet the demands of specific segments of the population, especially when it comes to comprehensive and innovative insurance products. The report urges insurers to create inclusive products for under-served customer segments.

Market concentration

Concentration, complexity, lack of innovation and limited supply are issues that taint the insurance market in Morocco, according to the Competition Council in a detailed report on the state of competition in the industry.

The analysis of the insurance market has revealed factors likely to hinder competition, says the Council, which reserves the right to open an investigation into this question.

Low population coverage

Despite regulatory reforms and incentives to stimulate the development of the insurance sector, coverage remains low. According to the Inclusive Insurance Barometer published by the Insurance and Social Welfare Supervisory Authority (IASWS) earlier this year, 26% of respondents indicated that they had car insurance, 6% had savings-related insurance, 4% had home insurance, 3% death insurance, and 3% complementary health insurance.

The Council attributes this low penetration to insufficient consumer income, a lack of product information and a lack of knowledge of insurance price ranges.

Market barriers

Many barriers hinder entry into the sector, in particular, the requirement for a share capital of MAD\$50m (\$5m) for insurance companies and an establishment fund of the same amount for mutual insurers.

The barriers, according to the Council, discourage small insurers wishing to innovate or introduce new products in the market.

Backing its argument, the Council says that in the 22 years since the liberalisation of the sector, the number

8 Top right banner (300 X 250 pixels)

3 Skyscraper (300 X 600 pixels) 3-x

4 Right side banner 1 (300 X 350 pixels) 4-x

11 Bottom MPU (800 X 80 pixels)

Other News

Middle East
Morocco: Council identifies barriers to competition in insurance market

Africa
South Africa: Lower capacity for risks continues in P&C insurance market

Asia
IMDA overhauls regulations to expand reinsurance market

China
Regulator clamps down on runaway bancassurance costs

South Arabia
Major insurer receives rating upgrade

UAE
Emirates insurance shows strong underwriting results despite intense competition

Comoros
Govt in final stretch of preparations to establish domestic reinsurer

Senegal
Insurers form all-gas risk pool

Australia
ANZIF's 10th Australian Insurance Industry Awards

UK
Reinsurers stem mixed approaches to CAT risk - S&P

UK
CIC to ease rules for insurance funds to invest long-term in equities

UK
Life business of 5 biggest British insurers picks up pace, growth slows in non-life operations in first 7 months

Subscribe to our newsletter

6 Bottom banner (950 X 83 pixels) 6-x

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Insurance Directory of Africa
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News Page banner rates (US\$)

8 Top right banner (300 X 250 pixels)

Impressions*	Top right banner (300 X 250 pixels)
20,000	3,500
30,000	4,670
50,000	6,430

9 Top MPU (800 x 80 pixels)

10 Middle MPU (400 x 300 pixels)

Impressions*	Top MPU (800 x 80 pixels)	Middle MPU (400 x 300 pixels)
20,000	3,920	3,920
30,000	5,110	5,110
50,000	6,530	6,530

11 Bottom MPU (800 x 80 pixels)

12 Sponsored text link (News) (up to 45 words)

Impressions*	Bottom MPU (800 x 80 pixels)	Sponsored text link (News) (up to 45 words)
20,000	3,400	3,920
30,000	4,450	5,120
50,000	5,680	6,530

Video/Content marketing

Content marketing - a strategic marketing approach focused on creating and distributing valuable, relevant, and consistent non-product content – is a cost-effective method of attracting and retaining a clearly-defined audience.

Disseminating this content via the added dimension of video gets the readers' attention – and you can customise the campaign to pull their attention to focus on the topic around your solution.

It is a non-intrusive approach that allows you to build awareness of your marketing solutions for your customers.

With content marketing, you can build brand loyalty and elevate your brand positioning with content that resonates with a clearly-defined audience, so you acquire and retain them.

Our Content marketing package at USD5,000 per month includes the following:

- Either a video or an article placement on our website. The video/article will be placed within our magazine section for a month. The MEIR website is Middle East's most visited insurance news website with 30,000 page views per month.

- A sponsored text link in MEIR eDaily to drive traffic to your content. MEIR eDaily is an eNews alert giving you the top five news of the day, Monday - Friday. It is well-received by the industry; reaching more than 75,000 ready readers per week. Subscribers and non-subscribers alike get access to our eDaily FREE.

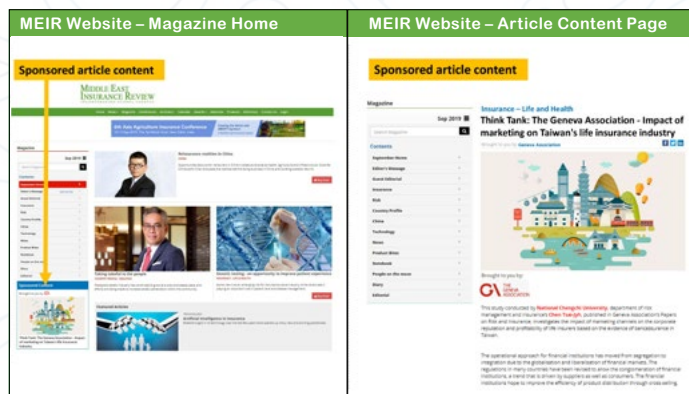
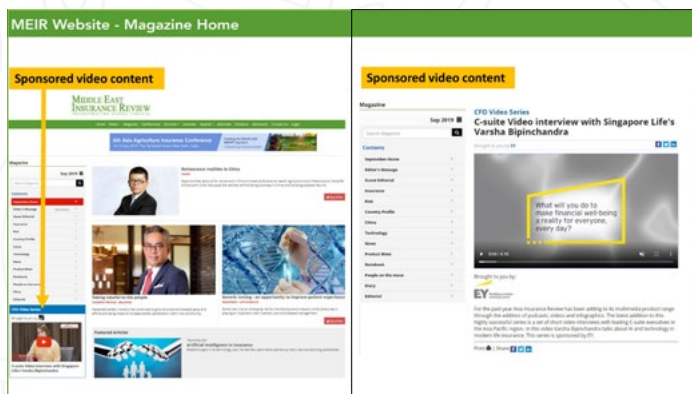
- With a minimum series of six placements, you will get a branded landing page with your logo, featuring links and descriptions to your own articles, white-papers, blog posts, or videos.

- With a minimum series of 12 placements, exclusivity as the only firm covering the chosen topic gives you heightened exposure and profile to our readers on a regularly basis

Series discount:

- USD23,080 nett for 6 placements (US\$3,847 per month)
- USD34,620 nett for 12 placements. (US\$2,885 per month)

*There is a separate charge for content creation.



Customised content creation

Recognising the importance of this marketing thrust, our editorial team will help you identify the right stories to build a meaningful relationship with your audience.

This dedicated content marketing unit works with you to set in place a content strategy for your brand, as well as in the creation of customised videos, articles and curation of relevant stories from our rich archive.

We get creative with a variety of multimedia elements. These include infographics, videos, images and text, to maximise the storytelling effect and to provide a more insightful approach to content marketing for local and regional markets.

Please contact us for more details regarding costs for content creation at sheela@meinsurancereview.com

We are social! Connect with us and get in on the latest news and updates. We welcome you to share your thoughts with like-minded individuals as we seek out the latest trends and industry buzz.



Middle East Insurance Review

13k+ followers



@MEIRNews

700+ followers



#1 **meinsurancereview.com** is the most visited insurance news website in the MENA region.

Confirmed by Google Analytics & SimilarWeb.com, 2024

For MEIR website

Sessions – 40,000 | Page Views – 60,000

*Average 2024

Source – Google Analytics

Sponsorship opportunities available

Our line-up of events for 2025

In Middle East

- Qatar Rendezvous
- Middle East Healthcare Insurance Conference
- TechRevolution Middle East Insurance Conference and Exhibition 2025
- Türkiye Rendezvous
- Middle East Insurance Industry Awards

In Asia

- India Rendezvous
- Asia Life Insurance Summit
- Asia Conference on Bancassurance and Alternative Distribution Channels
- China Rendezvous
- Asia Insurance Brokers' Summit
- Asia Conference on Healthcare and Health Insurance
- Asia Insurance CFO Summit
- Sri Lanka Insurance Summit
- Asia Nat CAT and Climate Change Conference
- Insurance for India Diaspora
- Insurance AI Revolution
- Asia Insurance Summit on ESG & Sustainability
- Asia Insurance M&A Conference
- Asia Trusted Life Agents & Advisers Awards
- Asia Insurance Industry Awards

Visit www.meinsurancereview.com for updates

Middle East Healthcare Insurance Conference



Attendance:

120 high profile executives from 21 countries.

Delegates profile:

Participants included insurers (39.8%), healthcare companies (18.5%), as well as top insurance regulators from the region and representatives from industry associations and institutions. Other participants included brokers, reinsurers and underwriters.

Türkiye Rendezvous



Attendance:

550 high profile executives from 13 countries.

Delegates profile:

Participants included insurers (36%), brokers (35%), as well as top insurance regulators and representatives from industry associations from Türkiye. Other participants included consultants, financial service providers, lawyers, reinsurers, and service providers.

India Rendezvous



Attendance:

820 high profile executives from 36 countries.

Delegates profile:

Participants included insurers (25.52%), brokers (30.34%), reinsurers (19.74%) & underwriters (2.24%). Attendees included top industry regulators and representatives from associations, institutions & finance companies.

Asia Insurance Brokers' Summit



Attendance:

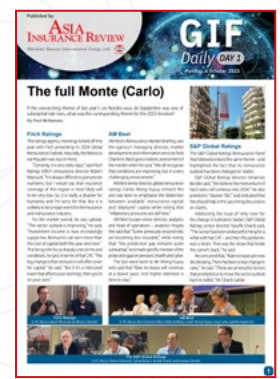
160 high profile executives from over 20 countries

Delegates profile:

Participants included brokers (60%), insurers (28%), top industry regulators, reinsurance brokers, reinsurers as well as representative from associations institutions & finance corporation.

Numbers reflected are of an average over the last five years

Sponsorship opportunities available

GAIF Daily**FAIR Daily****SIRC Daily****GIF Daily****IR Daily****EAIC Daily****PIC Daily****AAC Daily**

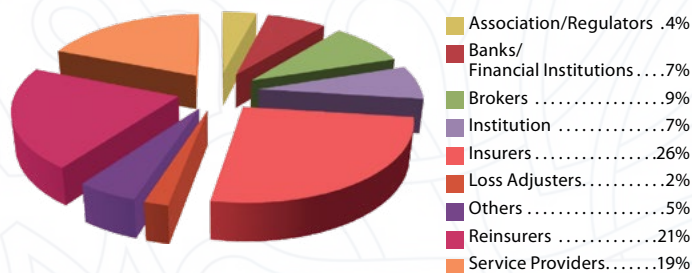
Sponsorship opportunities available

Prestigious Awards**Middle East Insurance Industry Awards (MIIA)****Asia Insurance Industry Awards (AIIA)****Asia Trusted Life Agents & Advisers Awards**

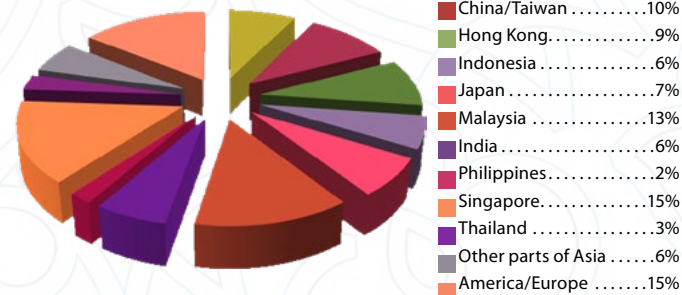
Insurance Directory of Asia (IDA)

Circulation: 6,550 copies

Distribution by reader's profile



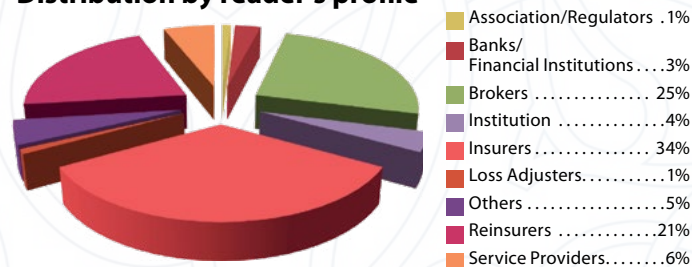
Distribution by region/country



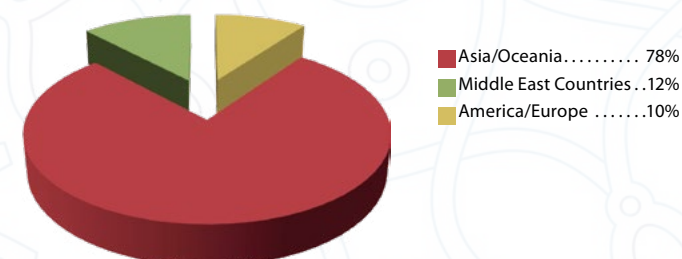
Reinsurance Directory of Asia (RDA)

Circulation: 4,000 copies

Distribution by reader's profile



Distribution by region/country



Directory advertisement specifications

Artwork Sizes for IDA

Full Page Trim	260mm (H) X 183mm (W)
Full Page Bleed	266mm (H) X 189mm (W)

Artwork Sizes for RDA

Full Page Trim	217mm (H) X 149mm (W)
Full Page Bleed	223mm (H) X 155mm (W)

Artwork Materials

PDF: CMYK; 300dpi; all fonts embedded; Acrobat compatibility.

Native layout file formats (both PC or Mac formats are acceptable): **InDesign/Pagemaker, Illustrator, QuarkXpress, Freehand** (to be sent with linked files and fonts used, convert to paths, create outlines, etc).

All linked graphics and pictures must be in CMYK before importing. Graphics & pictures used must be in at least 300 dpi resolution at actual size.

Mac filenames must include the three-letter file extension*, eg filename.ai, filename.jpg, filename.indd, filename.pdf, filename.qxd, etc. (* file extension may be two or four letters, depending on file format)

Directory advertising rates (US\$)

Position	Insurance Directory of Asia	Reinsurance Directory of Asia
Sponsorship	18,750	13,100
Gatefold	10,000	8,200
Bookmark	6,500	5,800
Outside Back Cover	6,500	5,800
Inside Front Cover	5,500	4,500
Inside Back Cover	5,000	4,200
Facing Inside Front Cover	5,000	4,200
Facing Inside Back Cover	4,100	3,500
Facing Title Page	3,300	3,100
Facing Contents Page	3,700	3,200
Facing Foreword	3,100	2,700
Facing Copyright Page	3,700	2,900
Facing Preface / Users' Guide	3,100	NA
Facing Index	2,900	2,700
Full Page Colour	2,700	2,500
Full Page Black & White	2,190	2,010
Half Page Colour	1,750	1,650
Half Page Black & White	1,340	1,230
Double Page Spread	4,900	4,500

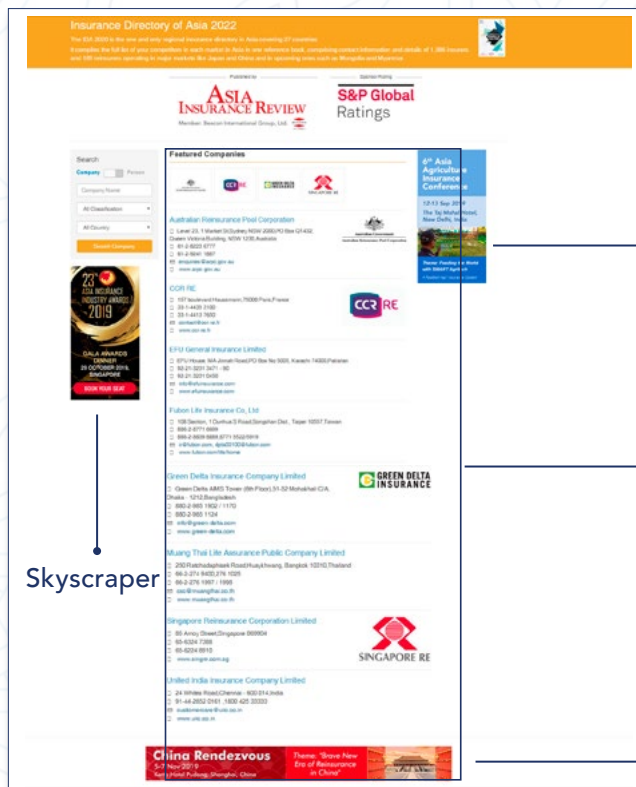
Online Directories

Insurance Directory of Asia (IDA)

IDA is the one and only regional insurance directory in Asia covering 27 countries. This is the one-stop reference guide for the whole insurance industry of Asia.

It compiles the full list of companies in each market in Asia in one reference book, comprising contact information and details of 1,386 insurers and 189 reinsurers operating in all major advanced and emerging markets.

The online version is updated weekly.



Yearly online rates (US\$)

Categories Rates	Skyscraper (300 x 600 pixels)	Bottom banner (950 X 83 pixels)	Featured Companies with Logo
	Yearly	Yearly	Yearly
	3,080	2,310	770

Skyscraper

Featured Companies
with Logo

Bottom Banner

Reinsurance Directory of Asia (RDA)

RDA is a one-stop reference guide for ceding companies and reinsurance brokers to have a quick overview of market and its players in the region including Australia and New Zealand.

It lists some 486 professional reinsurers and reinsurance brokers with contact details, latest financial and management data with an actual local presence in Asia.



Skyscraper

Featured Companies
with Logo

Skyscraper

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