

Advertisement Booking Form

Reinsurance Directory of Asia

Published by:



Name of Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Person to contact: _____ Designation: _____

Signature: _____ Date: _____
and company stamp

Reinsurance Directory of Asia (Please tick where applicable)

Position	Size (mm)	Usual Advertisement Rates (US\$)	Please Tick
Gatefold	W 355 X H 217	8,200	
Bookmark	W 60 X H 180	5,800	
Outside Back Cover	W 149 x H 217	5,800	
Inside Front Cover	W 149 x H 217	4,500	
Inside Back Cover	W 149 x H 217	4,200	
Facing Inside Front Cover	W 149 x H 217	4,200	
Facing Inside Back Cover	W 149 x H 217	3,500	
Facing Title Page	W 149 x H 217	3,100	
Facing Contents Page	W 149 x H 217	3,200	
Facing Foreword	W 149 x H 217	2,700	
Facing Copyright Page	W 149 x H 217	2,900	
Facing Index	W 149 x H 217	2,700	
Full Page Colour	W 149 x H 217	2,500	
Half Page Colour	W 119 x H 88	1,650	
Double Page Spread	W 298 x H 217	4,500	

Position	Advertisement Rate After Discount (US\$)	Please Tick
Online listing with logo only	550	
Logo and company details, plus 75-90 words on your business (Print only)	740	
Logo and company details, plus 75-90 words on your business & Replicate Listing Online	1,100	

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