

# Advertisement Booking Form

# Insurance Directory of Asia

Published by:



Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Person to contact: \_\_\_\_\_ Designation: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
and company stamp

## Insurance Directory of Asia (Please tick where applicable)

Position	Usual Advertisement Rates (US\$)	Tick Where Applicable
Gatefold	10,000	
Bookmark	6,500	
Outside Back Cover	6,500	
Inside Front Cover	5,500	
Inside Back Cover	5,000	
Facing Inside Front Cover	5,000	
Facing Inside Back Cover	4,100	
Facing Title Page	3,300	
Facing Contents Page	3,700	
Facing Foreword	3,100	
Facing Copyright Page	3,700	
Facing Preface / Users' Guide	3,100	
Facing Index	2,900	
Full Page Colour	2,700	
Half Page Colour	1,750	
Double Page Spread	4,900	

Position	Advertisement Rate After Discount (US\$)	Tick Where Applicable
Online listing with logo only	550	
Logo and company details, plus 75-90 words on your business (Print only)	740	
Logo and company details, plus 75-90 words on your business & Replicate Listing Online	1,100	

For enquiries and more information, please contact Junaid at  
**[junaid@asiainsurancereview.com](mailto:junaid@asiainsurancereview.com)**

Ins Communications Pte Ltd  
103A Amoy Street, Singapore 069 923  
Tel: (65) 6224 5583