

# 18th Asia Conference on Healthcare and Health Insurance 2023

Theme: "Reimagining Health Insurance – Addressing Pain Points Towards a Promising Future!"

10-11 May 2023 | Four Points by Sheraton Singapore, Riverview



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veryone in the industry is talking about reimagining health insurance. How can this be done?

The healthcare sector has already been revolutionized by cutting-edge technology like artificial intelligence (AI), cloud computing, robotics, wearables, and telehealth systems. The COVID-19 pandemic accelerated the adoption and implementation of these as a 'must' rather than a 'should'. With AI, health insurance is experiencing increased productivity, customized targeted insurance policies to the right customers, and the ability to identify fraud risks and claims more accurately and efficiently. Using technology and data to speed up not only the sales process but improve customer satisfaction and significantly reduce risk is now fundamental for the future needs of the health insurance sector.

Which factors help close the health insurance gap? Is it time for traditional health insurers to change how they operate? What are the more advantageous insurance options for mental health care? Is health insurance making progress in its goal of serving as a "Promoter of Wellness"? How can the industry serve the ageing population affordably? Is public-private partnership a viable solution?

The insurance industry has had to modify itself to keep in line with the changes the COVID-19 pandemic brought...and fast. The 'one policy fits all' standard is now a thing of the past.

In its 18th year, this conference will aim to offer a slew of information and potential solutions to address the region's health insurance challenges. Insurers need to modify their business strategies immediately for sustainability and profitability. Changes in health insurance have highlighted issues such as the need for better coverage, innovative products, addressing mental health issues, and an all-rounded wellness approach for both the healthcare and insurance industry.

## Who Should Attend

- Life & General Insurance & Reinsurance Companies
- · Governments & Health Authorities
- · Innovation Labs; Medical Institutions
- International Aid Agencies & Emergency Evacuation Companies
- Hospitals
- Healthcare Providers and Third-Party Administrators
- Banks & Alternative Finances
- Biotech, Pharma, Life Sciences, Insurtech, Startup Accelerators
- Managed Care Service Providers
- Management Consultants; Lawyers; Risk Managers; Claims Specialists
- Technology Experts, MNCs, Employers Dealing with HR, Employee Benefits, Work & Safety, Health & Healthcare Issues

Day 1
10 May 2023 Wednesday

8.00 am Registration & Coffee

9.00 am



Opening Address by Day One Conference Chairman Joydeep K Roy

Partner, India Financial Services Advisory Leader & Global Health Insurance Practice Leader, PwC

9.20 am



Welcome Address
Ronak Shah
President, General Insurance Association of Singapore & CEO,
QBE Insurance (Singapore)

9.30 am



Challenging Times and Changes Ahead – Are We Ready for It?

Cole Sirucek

Co-Founder and CEO, DocDoc Pte Ltd

10.00 am



The Role of Health Insurance in supporting Universal Health Coverage Goals

Sejal Mistry

Director, Crowell and Moring International

10.30 am Q&A

**Mitigating Fraud Risk in Health Insurance** 

11.00 am



Strengthening Your Fraud Risk Framework: How Health Insurers can Detect and Mitigate Fraud Threats Rudolf Frei

 $\label{thm:management} \mbox{Management Consulting Pte Ltd, Singapore and Hong Kong} \mbox{ } \mbox{Hong Management Consulting Pte Ltd, Singapore and Hong Kong} \mbox{ } \mbox{Hong Management Consulting Pte Ltd, Singapore and Hong Kong} \mbox{ } \mbox{$ 

11.30 am



Al to Identify Fraud Risk/Prioritize Claims

Dr Ashish Kanakia

Head of Health, Southeast Asia Markets, RGA Reinsurance Company

**12.00 pm** 



Can Applied Machine Learning Prevent Fraud & Truly Automate Claims Adjudication

Pramod Veturi

CEO, International Business, perfios.ai

12.30 pm Q&A

### **12.45 pm** Lunch

## 2.00 pm

#### **Panel Discussion: Which Factors Help Close the Health Insurance Gap?**

- Discussion on reasons for the health insurance gap.
- How should need-based health insurance products be designed for the underserved segments?
- What is the role of technology and data & analytics?
- What will it take to close the health insurance gap, and how can the industry prepare for it?
- What can we expect in asia/sea in 3-5 years?

#### **Moderator:**



**Ajit Rochlani** Principal, Insurance - Asia Pacific, Oliver Wyman

#### Panellists:



**Helen Shen** Group Head of Health, Singlife



Vaibhavi Mehta Director, Market Development, Regional Marketing, Asian Markets, RGA



**Sejal Mistry**Director, Crowell and Moring International

2.45 pm



Lessons Learnt: The Malaysian Perspective Mark O'Dell CEO, Life Insurance Association of Malaysia (LIAM)

3.15 pm



Cancer Diagnostics Across the Continuum of Cancer Care Simranjit Singh CEO, Guardant Health AMEA (GH AMEA)

3.45 pm



The Customer Life Cycle and Journey: Preparing for an Ageing Population

Joydeep K Roy

Partner, India Financial Services Advisory Leader & Global Health Insurance Practice Leader, PwC

4.15 pm Q&A

4.30 pm Tea Break & Close of Day One

## Day 2

## 11 May 2023 Thursday

8.00 am

**Registration & Coffee** 

9.00 am



**Opening Address by Day Two Conference Chairman** 

**Dr Dennis Sebastian** 

Vice President, Head of Health, RGA Middle East

9.05 am



**Full Potential Claims Optimisation** 

**Sumit Narayanan** 

Partner and Head, APAC Insurance Practice, Bain & Company

9.35 am



Digital Health And Its Impact on the Health Insurance Sector

**Dr Dennis Sebastian** 

Vice President, Head of Health, RGA Middle East

10.05 am



**Enabling Technology – Keeping Cost Control Across the Delivery Chain** 

**Vipul Sud** 

Head - Insurance, Azentio Software, Singapore

10.35 am Q&A

10.45 am Tea Break

11.15 am



From Legacy to Digital: The Evolution of Health Insurance to Win the Next Gen

**Adrit Raha** 

Managing Director, APAC, CoverGo

11.45 am



**Innovation in Health Insurers** 

**Matt Pinckard** 

General Manager, Now Health International (Singapore) Ltd

12.15 pm Q&A

## **12.30 pm** Lunch

## **2.00 pm** Panel Discussion: Is Public-Private Partnership a Viable Solution? Moderator:



Dr Carol Tan Yean Eng Specialist, Geriatric Medicine, Medical Director, The Good Life Medical Centre, Singapore

Panellists:



**Shuyi Lee**Director (Finance Partnerships and Commissioning), Ministry of Health, Singapore



**Dr James Lam Kian Ming** CEO, Mount Alvernia Hospital



**Dr Sidharth Kachroo**Medical Director & Head, Medical Portfolio Management,
Prudential Assurance Company Singapore

2.45 pm Q&A

3.00 pm Tea Break and Networking

3.30 pm End of Conference

## 18th Asia Conference on Healthcare and Health Insurance

10-11 May 2023, Four Points by Sheraton Singapore, Riverview

## Registration Email: loga@asiainsurancereview.com

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