

23rd Asia Bancassurance Summit

30 - 31 January 2024

Jakarta, Indonesia



Theme:

**Bancassurance 3.0: Reimagining, Reinventing
and Reinvigorating Bancassurance in the Digital Age**

Organised by:



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In the ever-evolving landscape of the Asian financial sector, Bancassurance still emerges as a fundamental distribution channel.

The Bancassurance sector finds itself at a critical juncture, propelled by the currents of change, and embraced by the promise of a dynamic future. This is a testament to the significance of the potential that comes from the convergence of banking and insurance, as it stands amidst the ever-shifting currents of economic and demographic change.

Asia, a region marked by its diversity, presents a mosaic where mature, highly penetrated markets coexist with emerging, nascent territories. These disparities, interwoven with economic and demographic variations, forge a complex tapestry for Bancassurance.

The penetration of frontier markets, the ascent of wealth, the burgeoning middle class, and the presence of protection gaps, all define the current scenario of Bancassurance in Asia.

This landscape is both a canvas of opportunity and a canvas of challenge, presenting us with the task of crafting strategies that appreciate regional diversity and intra-market economic disparities.

Asia Insurance Review is pleased to bring back our Bancassurance series of conferences, after a hiatus and will look at the theme "Bancassurance 3.0: Reimagining, Reinventing and Reinvigorating Bancassurance in the Digital Age. Since we last hosted this event, the landscape has truly morphed.

Challenges and Opportunities: In the post pandemic era, the Bancassurance sector has witnessed a sustained digital acceleration, transforming the way we engage with customers. Yet, the enduring cornerstone of trust remains as vital as ever.

The path ahead is illuminated with challenges related to digital adoption, regulatory nuances, and the dynamics of trust in a digital age. These challenges, however, also present new opportunities, ripe for exploration.

New Horizons: As we navigate this diverse and dynamic landscape, Bancassurance unveils new horizons that require us to reimagine our approaches. Our challenge is to transform Bancassurance into a comprehensive manager of financial well-being, leveraging insights and relationships with customers analytically.

It's about aligning with digitalization while integrating the capabilities of the bank and insurance organisations transitioning from a sales role into a service model oriented toward the customer.

Asia Insurance Review is pleased to invite you to attend its 23rd edition of Asia Bancassurance Summit 2024 which is a must-attend event for leading banks, insurers, regulators, financial services providers and industry players to come together to discuss and deliberate the pertinent issues.

The two-day exclusive conference will explore how Bancassurance is redefining itself in the digital age, forging lasting partnerships, and pioneering innovative strategies to shape the future of financial synergy.

Join us as we embark into these dimensions, learn from industry leaders and experts, and together chart the future of Bancassurance in Asia. We invite you to explore the unique opportunities and challenges that this sector presents and to engage in discussions that will shape the path forward.

Key Topics

- Reinventing and Reinvigorating Bancassurance Proposition and Distribution Strength in a Digital World
- Assessing the Bancassurance Trends in Asia: An Overview of the Current State of Bancassurance in Asia, Including Market Growth, Challenges, and Opportunities
- Exploring the Regulatory Frameworks and Compliance Requirements for Bancassurance in Different Asian Countries and How Will it Influence the Growth Strategies
- Unravelling Innovative Digital Distribution Channels to streamline the Sales Process, Integrate with Banking Platforms and Provide a Superior Digital Customer Experience
- Unlocking Bancassurance Productivity Through Efficient Relationship Management
- Shaping the Winning Formula for Sustained Bancassurance Growth Through Personalization, Superior Customer Experience, and Omnichannel Engagement
- Exploring the Potential of the Rich Banking Data and Sophisticated Analytics for Developing More Relevant and Timely Offers for Customers
- Why Digitization is a Core Ingredient of Future Growth?
- Leveraging Simple, Seamless, Fully Automated, and End-to-End Processes to Reduce Barriers to Sales in Digital Channels
- Are you a Future-ready Organisation? : Establishing a Road Map to Becoming an AI-powered Organisation of the Future, Realizing Gains in Profitability, Agility, at-scale Personalization, and Innovation
- Addressing Risk Assessment, Underwriting, and Claims Management within Bancassurance Operations and Evolving Models
- Exploring Innovative Product Offerings Tailored to Address the Unique Requirements of the Asian Market
- Embedded Insurance: Paving the Way for Future Growth and Innovation in Bancassurance
- The Future Outlook for Asian Bancassurance Industry and What to Expect? What are the Implications of the Current Macroeconomic Environment, Rising Interest Rates, Decades-high Inflation, and Ongoing Geopolitical Unrest on its Future?
- Case Studies of Successful Bancassurance Partnerships from a Global and Asian Perspective

Who Should Attend

- Regulators, Bankers, Insurers, Reinsurers, Brokers, Banks, Financial Institutions & Service Providers across the region and around the world
- Global corporations, Regional players, Partners of Insurers and Banks on affinity marketing and branding
- Management consultants, Technology experts, Lawyers, Advisors and Professionals serving the banking and insurance fraternities
- CEOs, CMOs, Directors, and Marketing Managers of Life and General insurance companies dealing with bancassurance or looking at expanding bancassurance opportunities and improving distribution network as well as new channels and strategic partners

23rd Asia Bancassurance Summit

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Registration Email: weeling@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Wee Ling, Asia Insurance Review
103A Amoy Street, Singapore 069 923
Tel: (65) 6224 5583 • www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/ Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____

Tel: () _____

Cellular: () _____

Fax: () _____

email: _____

REGISTRATION

Early Bird (valid till 30 December 2024)

Normal Registration

Subscribers US\$1,280 Subscribers US\$1,780
Non-Subscribers US\$1,580* Non-Subscribers US\$1,980*
(*Free One Year Subscription to Digital Edition of Asia Insurance Review & AIR eDaily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine AIR/MEIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2024

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!
(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

- I would like to have vegetarian meals during the Conference.

Closing date for registration: 22 January 2024

For cancellation in writing made before **10 January 2024**, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after **10 January 2024**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

- Telegraphic / Wire Transfer to the following account:
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A 5% surcharge is applicable as bank charges for all credit card payments.

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