

# 3rd Myanmar Insurance Summit



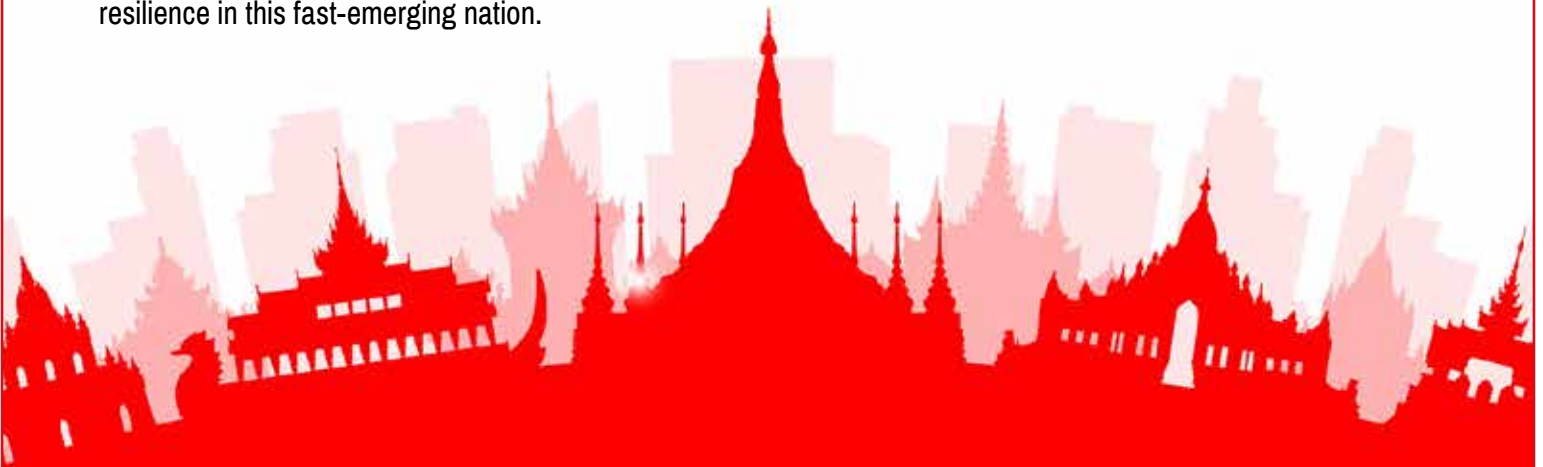
27-28 April 2020, Yangon, Myanmar

**Theme: “Myanmar: A Modern Case Study in Opening Up the Insurance Sector – A Win-Win for all”**

**W**ith Myanmar’s insurance market finally open to foreign competition, the country represents an ideal case study of insurance reform and liberalisation and the role of insurance in an era of technology.

Following the success of the Myanmar insurance summits in 2014 and 2018, Asia Insurance Review will host the 3rd Myanmar Insurance Summit from 27-28 April 2020 in Yangon, with support from the Ministry of Finance of Myanmar and Myanma Insurance.

This summit is aimed at exploring the opportunities for new entrants in all areas of insurance to help build resilience in this fast-emerging nation.



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please email Ms Ranamita Chakraborty at [Ranamita@asiainsurancereview.com](mailto:Ranamita@asiainsurancereview.com), DID: +65 6372 3199 or  
Mr Jimmy John at [jimmy@asiainsurancereview.com](mailto:jimmy@asiainsurancereview.com)

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## Background:

With Myanmar's insurance market finally open to foreign competitors, the country represents an ideal case study on insurance reform and liberalisation to serve the growing needs of the dynamic economy and the role of insurance in today's era of technology.

Myanmar is one of the last frontiers presenting enormous opportunities as the insurance sector is predicted to hit at least \$2bn in premiums by 2030. So it is a key attraction for all.

As the market gears up to face the brave new world developing its life and non-life insurance, reinsurance, regulation, InsurTech, distribution including bancassurance segments and its suite of insurance-related services including loss adjusting, legal and actuarial expertise, opportunities beckon for both the local and the international community. Can a win-win formula be struck?

With the success of the two Myanmar Insurance Summit in 2014 & 2018, Asia Insurance Review is taking up this challenge to host the 3rd Myanmar Insurance Summit from 27-28 April 2020 at Yangon, with support from the Ministry of Finance of Myanmar and Myanma Insurance.

This summit is aimed at helping local and foreign players maximise their potential in the market as well as bring leading experts and industry leaders together to provide a comprehensive analysis of the insurance landscape in Myanmar today.

Aside from looking at critical issues, the two-day summit will provide a good platform for local companies to come forward to make their pitch on their strengths and expertise in the market as well as to showcase the Myanmar insurance sector now and for the future.

Examining the full picture of insurance and technology with all the disruption that has taken place in the country, the summit will also give a quick overview of the potential in Myanmar for foreign players while highlighting the power of strategic alliance and partnership to bridge the protection gap in the country.

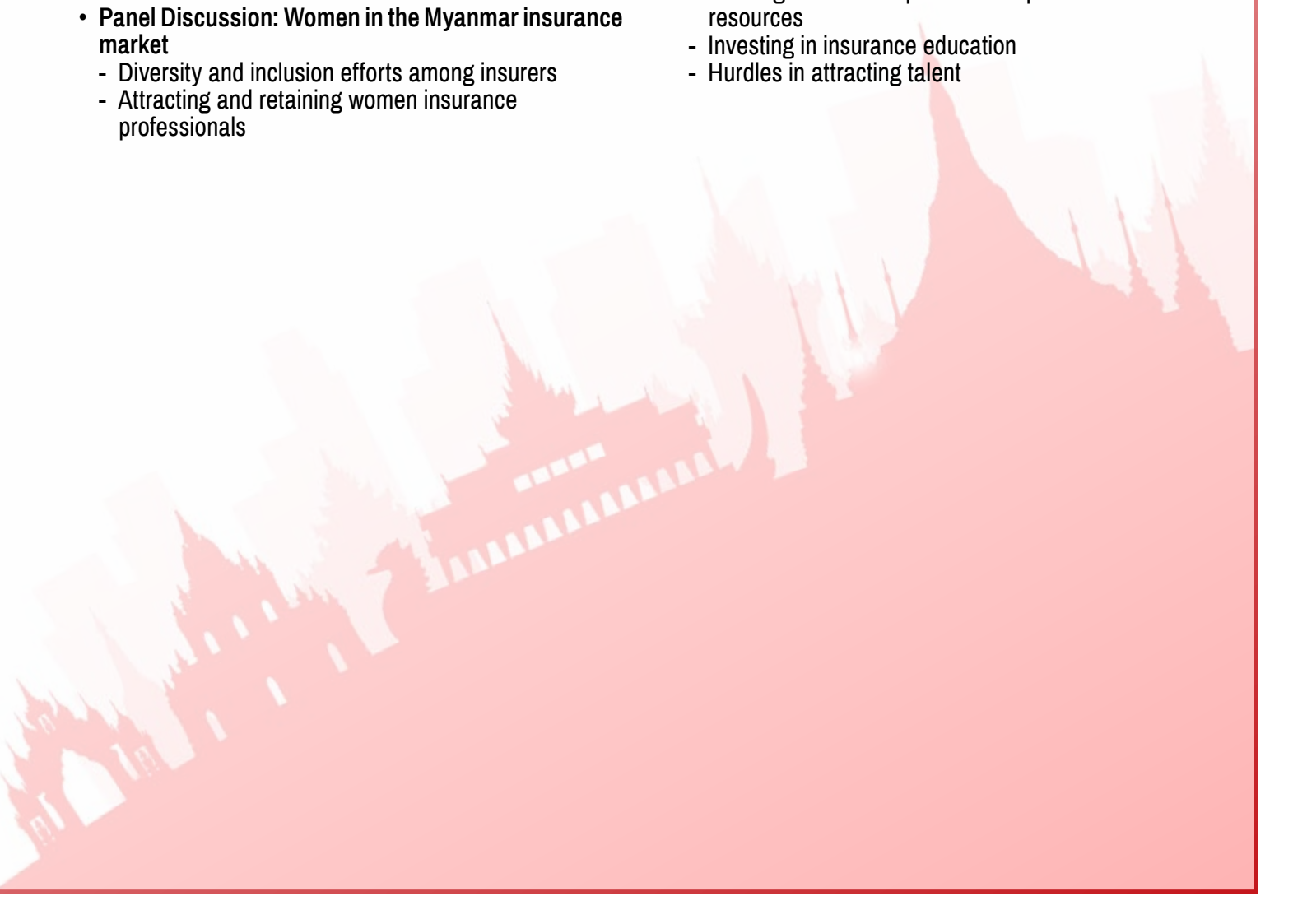
### Who should attend?

Insurers, reinsurers, brokers, consultants as well as service providers who would like to explore the potential Myanmar has to offer and understand the regulations, licensing and legal structures to launch business and tap the great potential in this market

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## Proposed topics:

- **Opening Address by Conference Chairman**
- **Status Address: A 360 degree view of Myanmar insurance market**
- **Special Address: The dawn of a new era with new JVs and more local insurers in the market**
- **Official Keynote Address: The role of insurance in protecting Myanmar's people**
- **International Keynote Address: How are foreign players bringing in new technology and expertise to disrupt the market?**
- **Special Address: Developing microinsurance for the economically vulnerable in Myanmar**
- **Special Panel Discussion: Living higher-quality lives with life and health insurance**
  - With the new licences just awarded, there is a new future for the life market. Can the industry rise to boost the higher expectations of the people living longer and being healthier?
- The panel will look at the major hurdles and lasting solutions overcoming issues of price and affordability, accessibility and cultural challenges.
- **Panel Discussion: Myanmar before the gold rush: Getting in the market before all the opportunities are gone**
  - Increasing awareness and understanding of insurance in Myanmar
  - The implications of the global insurance landscape for Myanmar?
  - How can locals and global player partner one another to capitalise resources and tap on opportunities?
- **Increased economic growth drives demand for general insurance**
  - As Myanmar's economy grows, the purchase of assets such as property and motor vehicles will increase and the demand for protecting these assets will rise too

- **Managing Nat CAT risks in Myanmar**
    - Myanmar faces high exposure to a range of natural hazards including cyclones, earthquakes, floods, landslides, tsunamis, and volcanoes. These hazards are accompanied by high economic and social costs which leaves the largest impact on the poor and most vulnerable
    - Widespread flooding and landslides caused heavy losses in 2019
    - Nat CAT losses are mostly uninsured
  - **Embarking on digital transformation**
    - With a wide array of global InsurTech solutions available, insurers in Myanmar are able to cherry pick the best solutions to leverage
    - How is InsurTech helping in attracting more digital-savvy Myanmarese to purchase insurance?
  - **Best ways to improve insurance accessibility**
    - Simplifying access to insurance products (the insurance penetration is estimated at less than 0.1% of GDP)
    - Distributing insurance via agents, online, bancassurance
    - How regulations affects distribution?
  - **Panel Discussion: Women in the Myanmar insurance market**
    - Diversity and inclusion efforts among insurers
    - Attracting and retaining women insurance professionals
  - **The lure of Myanmar to foreign insurers - Case Study on Japan**
  - **Myanmar in Asean: Lessons from other ASEAN markets**
    - Insurance case studies from the Philippines/ Indonesia/Thailand/Vietnam
  - **Panel Discussion: Paving the way for product innovation**
    - Insurers have a lot of opportunities to introduce novel insurance products to a nascent insurance market (including products that did not take off in other markets)
    - Insurance can be an add-on product in e-commerce purchases including online shopping and ride hailing
  - **Panel Discussion: How can reinsurers help to bridge the protection gap**
    - The crucial need of reinsurance for insurers
    - Opportunities for foreign reinsurers to partner
    - Upcoming regulations on reinsurance
  - **Panel Discussion: Preparing the next generation of insurance talent in Myanmar**
    - Building technical expertise and qualified human resources
    - Investing in insurance education
    - Hurdles in attracting talent
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# 3rd Myanmar Insurance Summit

27-28 Apr 2020, Yangon, Myanmar

Registration Email: [Loga@asiainsurancereview.com](mailto:Loga@asiainsurancereview.com)

## Conference Registration

To: Ms Loga, Asia Insurance Review  
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583  
DID: +65 6372 3184 • Fax: +65 6224 1091 • [www.asiainsurancereview.com](http://www.asiainsurancereview.com)  
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

Registered by \_\_\_\_\_

### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: \_\_\_\_\_ Last Name/ Surname: \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Tel: ( ) \_\_\_\_\_

Cellular: ( ) \_\_\_\_\_

email: \_\_\_\_\_

### REGISTRATION

#### Early Bird (valid till 27 March 2020)

Subscribers  US\$1580  
Non-Subscribers  US\$1,880\*

#### Normal Registration

Subscribers  US\$2,080  
Non-Subscribers  US\$2,280\*

(\*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

**Full registration fees MUST be paid before the valid dates for admittance at conference.**

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine  AIR/MEIR Website  Brochure  Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

#### Group registration: Special Offer for Year 2020

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

#### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

## Closing date for registration: 20 April

For cancellation in writing made before **27 March 2020**, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after **27 March 2020**. However, substitution or replacement of delegates will be allowed.

### PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:

DBS Bank  
Marina Financial Centre, 12 Marina Boulevard,  
#03-00 MBFC, Tower 3, Singapore 018982  
Branch: Marina Financial Centre Branch  
Account Name: Ins Communications Pte Ltd  
• US\$ (Account No.: 0001 - 004838-01-9-022)  
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ \_\_\_\_\_ for Conference Registration fee from my

Mastercard

VISA

American Express

Card Holder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Card No.: \_\_\_\_\_

Date: \_\_\_\_\_

Expiry Date: \_\_\_\_ - \_\_\_\_ (mm-yy) Total Amount: US\$ \_\_\_\_\_

(Conference fee is zero-rated for GST)

### Hotel Reservation:

Email: [reservations.ssyn@shangri-la.com](mailto:reservations.ssyn@shangri-la.com) and [eiei.shane@shangri-la.com](mailto:eiei.shane@shangri-la.com)

## Hotel Contact

Attn: Reservations Department

Sule Shangri-La, Yangon

Email: [reservations.ssyn@shangri-la.com](mailto:reservations.ssyn@shangri-la.com) and [eiei.shane@shangri-la.com](mailto:eiei.shane@shangri-la.com)

Tel: + (95 1) 242828

**Sule Shangri-la Yangon**

223, Sule Pagoda Road, Yangon, Myanmar

[shangri-la.com/yangon](http://shangri-la.com/yangon)

### ROOM RATE

**Deluxe Room:** Single US\$110nett Double US\$120nett

**Horizon Club Room:** Single US\$160nett / Double US\$180nett

- Inclusive of taxes (15%), buffet breakfast, WIFI access and complimentary access to Health Club facilities

For speaking, sponsorship and partnership opportunities,

email: [ranamita@asiainsurancereview.com](mailto:ranamita@asiainsurancereview.com), DID: +65 6372 3199 • email: [jimmy@asiainsurancereview.com](mailto:jimmy@asiainsurancereview.com)