

MiddleEast Insurance Review Advertisement Booking Form 2010

Please tick appropriate column(s) / box(es)

Print Advertisements		Rate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Premium Positions (full colour)	Outside Back Cover	€2,490													
	Inside Front Cover	2,350													
	Inside Back Cover	2,180													
	Facing Inside Front Cover	2,100													
	Facing Editor's Message Page	2,020													
	Facing Contents Page	2,020													
	Facing People on the Move Page	1,950													
	Facing Inside Back Cover	1,880													
	Facing News Page	1,880													
	Double Page Spread	3,230													
	Gatefolds	6,000													
	Advertorial* (4 pages)	4,500													
	Advertorial* (8 pages)	9,000													
Bellyband (inclusive of printing costs)	3,750														
Run-Of-Page Positions	Full Page Colour	€1,730													
	Full Page Black & White	1,280													
	Half Page Colour	1,200													
	Half Page Black & White	980													

* Inclusive of 200 free copies of reprints.

Website Advertisements	Impressions	20,000	30,000	50,000
Squawk Box (200 X 200 pixels)		<input type="checkbox"/> €1,240	<input type="checkbox"/> €1,740	<input type="checkbox"/> €2,480
Banner (468 X 60 pixels)		<input type="checkbox"/> 1,490	<input type="checkbox"/> 1,990	<input type="checkbox"/> 2,730
Sky Scraper (120 X 600 pixels)		<input type="checkbox"/> 1,740	<input type="checkbox"/> 2,240	<input type="checkbox"/> 2,980
Button (120 X 120 pixels)		<input type="checkbox"/> 750	<input type="checkbox"/> 1,240	<input type="checkbox"/> 1,990

eWeekly Sponsorship	<input type="checkbox"/> Button (120 X 120 pixels)		<input type="checkbox"/> Banner (468 X 60 pixels)	
	Monthly	Yearly	Monthly	Yearly
eWeekly Asia (Mon)	<input type="checkbox"/> €1,160	<input type="checkbox"/> €11,600	<input type="checkbox"/> €2,500	<input type="checkbox"/> €25,000
eWeekly Aust (Tue; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly MiddleEast (Tue; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly China (Wed; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Takaful (Wed; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Japan (Thu; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Taiwan (Thu; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly India (Fri)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000

Reamrks:

Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Name: _____

Designation: _____

Email: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Signature: _____ Date: _____

For office use

A.C.: _____

Disc (%): _____