

# 7th Asia Life Insurance Summit

Life Disrupted, Revived and Still Innovating!  
Keeping Customers at the Heart of the Business  
17-18 July 2018, Jakarta, Indonesia

EARLY BIRD ENDS 19 JUNE 2018

REGISTER ONLINE: [www.asiainsurancereview.com/AIRlife](http://www.asiainsurancereview.com/AIRlife)



@AIRDaily #AIRlife



/company/asia-insurance-review



/AsiaInsuranceReview



Asia is the allure for the life insurance market because this sizeable populous region has stayed unpenetrated up till this day, showing along time rising income levels.

Even so, the region was quick to adopt digital, which surprisingly did not beat the conventional product distribution model.

Digital continues evolving at a frenetic pace and in Asia, this leaves insurers struggling to keep in stride with technologies and the customers who are using them.

Asia Insurance Review's 7th biennial Asia Life Insurance Summit will look at tailwinds dragging the industry and how to use headwinds to make distribution smart and nimble, and stage digital offerings for rapid growth to keep in times with tech-savvy consumers. **This is the conference that will keep life players relevant and future-ready.**

## CONFERENCE TOPICS

### OVERVIEW

- Life Insurance in the Digital Age: Coming Fundamental Transformations
- Dealing with Disruptive Technologies in Life Insurance
- Changing Demographic Trends: A Strategic Driver for the Life Market
- Life Reinsurance: New Developments in the Smart Era
- Re-Inventing Insurance: Rewarding Customers for a Healthier Lifestyle
- A New Age of Distribution to Attract the Next Generation of Customers
- Can Customers Be Made the Centre of the Life Business? Who is the Customer?

### TRENDS AND OPPORTUNITIES

- Microinsurance: Life Insurance for the Masses
- Building a Sustainable Family Takaful Business
- Pensions and Retirement Planning Market in Asia
- The New Era in Healthcare and Insurance
- Wealth Management: A New World of Opportunities

### UNDERWRITING AND CLAIMS

- Machine Learning and AI in Underwriting
- Big Data and Advanced Analytics in Life Insurance Business
- Longevity Hot Topics and How They Affect the Insurance Business
- Re-Imagining a Customer-Centric Claims Cycle
- Capturing Value from Claims Analytics

### AGENCY MANAGEMENT

- What It Takes to be a Successful Leader in Today's Digital Market
- Effective Agent Recruitment and Retention
- An Agent's Expectations of a Life Insurance Company
- Best Agency Practices

### REGIONAL OUTLOOK:

#### MARKET DEVELOPMENTS IN ASIA AND BEYOND

- Market Trends, Developments Review to Derive Strategic Lessons

### INTERACTIVE PANELS

(on game-changing tech innovation revolutionising the life market)

### COUNTRY SPOTLIGHT ROUNDTABLE: INDONESIAN LIFE MARKET

- Overview: Hot Issues, Key Challenges and Opportunities
- Latest Regulatory Updates to Further Support Market Development
- Key Success Factors for Growth
- Future Outlook

### DISTRIBUTION PANEL:

#### WHAT A WINNING DIGITAL DISTRIBUTION STRATEGY IS

- How to Succeed in Life Insurance Product Digital Distribution
- Opportunities and Threats of Digitisation for the Life Business Model
- Importance of Mobile, Internet and Social Media Platforms
- Future Trends

### TECHNOLOGY PANEL:

#### HOW INSURTECH SHAPES THE FUTURE FOR LIFE

- What Automation, AI, Robotics, Blockchain, IoT Mean to the Life Market
- How New Data Sources, Risk Insights Transform Life Underwriting, Pricing
- How Tech Initiatives Provide Quality Risk Management, Reducing Costs
- Success Case Studies

### EXECUTIVE PANEL:

#### THE NEW NORMAL FOR THE LIFE INDUSTRY

CEOs face challenges in driving innovation and growth in the current environment. This session discusses:

- Strategic Responses to Change: Innovation, Adoption and Collaboration
- Strategies to Actively Seek Diversity
- Ensuring Competitiveness in a Time of Change
- Embracing InsurTech Opportunities

REGISTRATIONS: Ms Michelle Suppiah +65 6372 3178 [michelle@asiainsurancereview.com](mailto:michelle@asiainsurancereview.com)

SPEAKING/SPONSORSHIP: Ms Alda Yeo +65 6372 3198 [alda@asiainsurancereview.com](mailto:alda@asiainsurancereview.com)

Organiser

ASIA  
INSURANCE REVIEW

Media Partner

MIDDLE EAST  
INSURANCE REVIEW