

14th Asia Conference on Healthcare and Health Insurance

Theme: "From Healthcare to Health:
Where Do Insurers Fit?"

Can insurers be in the driving seat to promote healthy living?

19-20
March 2019,
Marina Mandarin Hotel,
Singapore

Organised by:

ASIA
INSURANCE REVIEW

 Life Insurance Association
Singapore
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The inroads in modern medicine, people living longer and the outburst of health-techs, healthcare is growing and changing super fast! And big non-insurance names including Amazon, Microsoft and Google have seriously moved into the healthcare foray and medicine with deeptech, and reputations are taking centre stage. How can the insurance industry take a pole position in this consumer driven competitive marketplace where the tech brands have an edge?

What is the real role of insurers in the health space? Given the runaway medical inflation and whole gamut of healthcare including aesthetic surgery services demanded, demand for insurance is rising. But this comes with a real challenge for stricter underwriting even as there are tremendous tech-apps and AI and Analytics available to customise products and predict behaviour patterns.

With M&A's in vogue, there is push for scale to reach more patients, manage health populations more cost effectively for healthcare providers. Personalized medicine using predictive analytics and genomics are also becoming increasingly important for specific treatment protocols to be developed for specific patients including also value-based healthcare based on quality rather than quantity.

The Asia Healthcare Insurance Conference 2019 will look at the revolution in healthcare and highlight the niche roles for insurers in promoting healthy living as part of the insurance process in cost containment, sustainability and staying relevant. **The Conference will explore the diverse possibilities in healthcare and most importantly, to develop a systematic approach to revolutionize technologies in the various sectors of the healthcare ecosystem with governments, insurers, reinsurers, brokers, providers, pharmas, TPAs and innovators.**

The two-day conference will discuss the mega trends shaping the health insurance industry; healthcare reforms in a new economy with changing nature of workforce in the mobile era; developing a superior claims management and underwriting system; health data collection, protection, and privacy issues; and the immense opportunities of using AI, IoT, blockchain, deeptech and healthtech to accelerate strategies and synergies for growth.

Sign Up Now!

Who Should Attend

- Life & General Insurance & Reinsurance Companies
- Governments & Health Authorities
- Innovation Labs
- International Aid Agencies & Emergency Evacuation Companies
- Hospitals; Medical Institutions
- Healthcare Providers and Third Party Administrators (TPAs)
- Banks, Alternative Finances and VCs.
- Biotech, Pharma, Life Sciences, HealthTech, Insurtech, Startup Accelerators
- Managed Care Service Providers
- Management Consultants; Lawyers; Risk Managers; Claims Specialists.
- HealthTech Startups
- Technology experts, MNCs, Employers dealing with HR, employee benefits & healthcare plans.

Day One | Day Two

19 March 2019 | Tuesday

8.00am

Registration & Coffee

9.00am

Opening Address by Day One Conference Chairman



Scott Montgomery,
CEO & Co-Founder, WellteQ

9.10am

Keynote Address: Digital Health Insurance and Outcome-based Risk Modelling for Chronic Diseases



Peter Ohnemus,
President & CEO, dacadoo ag

9.40am

Industry Address: From Healthcare to Health: Where Do Insurers Fit. Can Insurers Be In the Driving Seat to Promote Healthy Living?



Dr Alex Gleason,
Head of Product Development, Liberty Insurance

10.10am

Special Address: Why Is Health Data A Target for Cyber Attack & Healthcare Cyber Breach Response



Ng Teck Siong,
Underwriter, Asia – International Financial Lines, Specialty Lines, Beazley

10.30am

Q&A

10.40am

Tea Break

11.00am

Transforming Medical Claims Through Blockchain



Mark Wales,
CEO and Co-Founder, Galileo Platforms

11.30am

Evolution of Health Ecosystems: How Health Insurance is Changing to be at the Centre of Well-being and What Big Data - Coupled with Behavioural Nudges - Can Do to Make it Serve Both High Frequency Wellness Needs and Low Frequency Medical Needs.



Luca Russignan,
Associate Director – Global Insurance Knowledge Leader, Global Markets, EY Knowledge

12.00nn

Panel on the Perspectives in Healthcare Financing, Cost Issues & Quality of Care

- Pre-authorisation and panel arrangements - how do we do this in a way that allows patients, providers and insurers to win collectively?
- Insurers As Drivers of Healthy & Smart Living

Moderator:



Mark Wales,
CEO and Co-Founder, Galileo Platforms

Panelists:



Dr Alan Ong,
Medical Director, AIA Singapore



Colin Chu,
Senior Vice President, A&H Management, Liberty Insurance



Patrick Schomaker,
Director, Sales & Marketing, European Air Ambulance, Luxembourg



Dr S Prakash,
Chief Operating Officer, Star Health and Allied Insurance Co

12.45pm

Q&A

12.50pm

Lunch

2.00pm

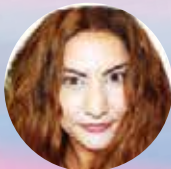
Electronic Health Claims Management & Automation



Dr Nicole Groene,
Senior Advisor Health Business Solutions, Munich Re

2.25pm

Changing the Rules of the Game: How Provider Contracting Methods Can Reduce Claims and Improve Quality



Thalia Georgiou,
Managing Partner, Healthcare Advisory – Asia Pacific, Asia Care Group

2.50pm

“How Well Get Done” - Leveraging Digital Technology to Increase Engagement in Health Programs



Dr Saif AlJaibaji,
CEO, Middle East & Africa, Optum, UnitedHealth Group

3.15pm

**Wearables in Health Insurance: Beyond the Hype
- What is Really Happening?**

The use of wearables in insurance has been described as the biggest disruption the industry has to face. Although the initial enthusiasm has now faded, wearables have changed the way we think of insurance products and distributions. This presentation will take a worldwide review of how wearables have evolved and become integrated into healthcare and health insurance; and analyze what could make these customer propositions successful.



Mohamed Faye,
Head of Business Development, Life and Health, South East Asia;
Partner Re



Shannon Lin,
Senior Pricing Actuary, Life and Health, Asia Pacific,
Partner Re

4.00pm

Tea Break & Close of Day One

Day One | **Day Two**
20 March 2019 | Wednesday

9.00am



Opening Address by Day Two Conference Chairman

Mark Wales,
CEO and Co-Founder, Galileo Platforms

9.05am



How AI is Impacting Health Insurance Operation: 3 Core Challenges - Document Processing, Customer Engagement and Claim Settlements

Simon Lee,
Regional Chief Operating Officer, AXA Partners Asia

9.30am



Interoperability & Health: API First

Sally Powell,
VP Insurtech Partnerships, PAI Health

10.00am



Population Health in Action – Leveraging Data to Deliver Care and Drive Value

Damian J Delaney,
CEO, Korea, Aetna, a CVS Health Company

10.30am

Q&A

10.40am

Tea Break

11.00am

The “Omics” Revolution - Impact and Implications for Healthcare and Insurers



Dr Joseph Mocanu,
Managing Partner, Verge Capital Management

11.30am



Health Insurance Ecosystems: New Products, New Partnerships

Matt Zafra,
Health Insurance Lead, Oliver Wyman

12.00nn

Genetic Risk Prediction For Better Population Health Management



Levana Sani,
Co-founder, Nalagenetics

12.20pm

The Future is Wellness – How Should Health & Wellness be Provided?



Dr Greg Jakubowski,
Regional Medical Director, Corporate Solutions, Asia, International SOS

12.40pm

Q&A

12.50pm

Lunch

2.00pm

BancAssurance Group and Worksite Sales Using An AI-Driven Population Health Platform



Rosaline Koo,
Founder & CEO, CXA

2.20pm

Mega Trends Reshaping the Health Insurance Industry



Grace Park,
Co-founder and President, DocDoc

2.40pm

Productization of Digital Health to Life and Health Insurance Policies.

Creating health awareness, extending online services, increasing customers' stickiness and reducing claims loss ratio through personalized digital health with IoT, blockchain and AI.



Eg Kah Kee,
CEO, UCrest's i-Medic™ Cloud Hospital

3.00pm

Predicting True Cost and Risk of Hospitalisation with AI, At Scale.



Neal Liu, Founder and CTO, UCARE.AI

3.20pm

Insurer: From Payer To Partner Through Personalisation



Scott Montgomery,
CEO & Co-Founder, WellteQ

3.40pm

Insurtech Panel Q&A

4.00pm

Tea Break & Close of Conference

14th Asia Conference on Healthcare and Health Insurance

19-20 March 2019, Marina Mandarin Hotel, Singapore

Registration Email: weeling@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Wee Ling, Asia Insurance Review
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PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/ Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____

Tel: () _____

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REGISTRATION

Early Bird (valid till 19 Feb 2019)

Subscribers US\$1,280

Non-Subscribers US\$1,580*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Normal Registration

Subscribers US\$1,780

Non-Subscribers US\$1,980*

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine AIR/MEIR Website Brochure Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2019

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Accredited by General Insurance Association of Singapore

Closing date for registration: 12 March 2019

For cancellation in writing made before **19 Feb 2019**, 50% of the conference fee will be refunded.
No refunds will be made for cancellations after **19 Feb 2019**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:

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Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

Mastercard

VISA

American Express

Card Holder's Name: _____

Signature: _____

Card No.: _____

Date: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

Hotel Reservation:
Email: joey.tiong@meritushotels.com

Hotel Contact

Attn: Ms Joey Tiong, Assistant Sales Manager
Email: joey.tiong@meritushotels.com

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ROOM RATE

Deluxe Room: Single S\$270++ per night (with 1 breakfast) • Double S\$300++ per night (with 2 breakfasts)

Executive Room: Single S\$290++ per night (with 1 breakfast) • Double S\$320++ per night (with 2 breakfasts)

-Rates are subject to 10% service charge and prevailing GST (goods & services tax).

-Inclusive of complimentary internet access.

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