

11th Middle East Healthcare Insurance Conference

25-27 September 2017, Shangri-La Barr Al Jissah Resort & Spa, Muscat, Oman
Theme: "Making Compulsory Health Insurance in the era of Disruptive Innovation"

Under the Patronage of the Capital Market Authority of the Sultanate of Oman, for the first time in 11 years, Middle East Insurance Review is bringing the Middle East Healthcare Insurance Conference to Muscat where they are exploring the option of compulsory health insurance.

With the challenging geopolitical times internationally and regionally, within each market, there are increasing demands on the insurance industry domestically. Healthcare is one such critical area as governments seek to make individuals more responsible for their own well-being and insurance is seen as part of a solution to offer comprehensive health coverage for all citizens.

Key Topics include:

- Global Healthcare Trends & Developments
- Overview of the world of compulsory health insurance
- Overview of the Healthcare Systems in the MENA region
- Healthcare Financing and Delivery
- Marketing Strategies and Alternative Distribution Channels of Healthcare Insurance
- Strategic Tips in Underwriting Healthcare with Profitability
- A Leadership Role for Reinsurers in Healthcare
- Do Life insurers have a role in Healthcare Insurance?
- How Data Science & Analytics are Transforming Healthcare.
- Genetics and Impact on Health Insurance
- Investments in Healthcare and Implications for the Insurance Industry
- Regulatory Issues in Healthcare and Health Insurance in the Middle East
- Partnerships in Managing Expectations: hospitals, medical health providers, Governments, health authority, TPAs, Insurers?
- Business Models for Collaboration: Hospitals/Clinics, TPAs and Insurers- Is there a Successful Model?
- The Ideal Model for Insurers, Healthcare Providers, Hospitals and
- Role of Insurers in Medical Health Tourism

New Horizons, New Opportunities in Healthcare

- Opportunities in Micro Health Insurance
- The Role of Takaful – Healthcare Takaful
- Innovation in Healthcare vs Health Insurance: Product Features, Marketing & Delivery

While these spell tremendous opportunities for insurance companies, it also means that governments have to raise the bar for standards of healthcare service and health insurance to meet the needs and expectations of the public and policyholders.

The two-day Conference will look at the progress of compulsory health insurance in Oman and around the region; global medical trends and developments; underwriting issues; claims management; and the use of innovative business models, distribution networks, Insurtech, Internet of Things (IoT), data science, medical advancements and new technologies. **Sign Up Now!**

Underwriting & Claims Management

- Underwriting Issues in Healthcare: Strategies for Success
- Managing Medical Claims & Fraud in Healthcare
- Understanding the Dynamics of Medical Service Pricing and the Claims Servicing

Compulsory Healthcare Insurance

- Critical Success Factors for Compulsory Healthcare Insurance
- The Expatriate Healthcare Market

Compulsory Healthcare Insurance with Market updates: Dubai; Abu Dhabi; Saudi Arabia; Qatar; Bahrain; Kuwait; Jordan, Egypt

Special Focus: Oman

- Oman's Experience in the development of its health care system
- Compulsory Medical Insurance
- How to Establish An Effective Public Private Partnership. What are the Issues, Challenges & Recommendations?
- Is there a Role for TPAs
- Future Outlook

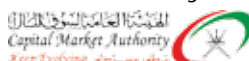
Case Studies

- Panel on Case Studies from Companies and Markets
- Lessons from successful health insurers globally
 - Lessons from healthcare experiences in countries in the Middle East:
 - Lessons from outside the region: the UK, and the US.

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